



Drop me a line in Tg or WA, and I will call you back asap :)

ABOUT

Position wanted

- Marketing manager
- Advertising manager
- Marketeer
- Graphic designer
- Web designer
- Photographer

Experience in marketing and design
18 years

Expertise in marketing (M), design (D), technologies (T), English (E)

Date of birth
19.11.1985

Citizenship
Russian (live in Saint Petersburg)

Work mode:

- full-time work
- part-time work
- tele-worker
- projects

Gender
Male

Driving licence
B-category

Portfolio
victor-v.ru/portfolio

KEY SKILLS

Communications
Marketing, English, Literate Russian

Office
Microsoft Office, SPSS

Photography and retouching
Film, Canon, Adobe Lightroom, Photomatix

CGI
Adobe Creative Suite, Corel DRAW, Figma, 3Ds MAX

Web
HTML, CSS, JS, PHP, WordPress, Bootstrap

Site promotion
SEO, YandexDirect

EDUCATION

2007–2008
The School of Higher Economics
Marketing Management Course

2004–2006
The St. Petersburg State University | Philology Faculty
Professional Translator Course

2002–2007
The St. Petersburg State University | Chemistry Faculty

SHORT COURSES

01.2019–03.2019
Gothic Calligraphy, Start Gothic

01.2019–03.2019
JS Developer, Epic Skills

10.2016–11.2016
SEO & Web Promotion, self-education

09.2016–10.2016
Building Websites with Bootstrap, self-education

04.2016
Fundamentals of Porcelain Design, Farkos One

20.11–25.12.2011
PHP & MySQL, Anton Barkhan

04.12.2010
Digital Society in Russia
The School of Higher Economics, Tieto

20.11–19.12.2010
Using CMS in Webdesign, Status Educational Center

07.11–08.11.2010
Sales after recession, Lintek Consulting

03–05.2010
Building Websites, Status Educational Center

04–05.2009
Design & Advertising, Art Futur Design School

15.05–16.05.2008
Trade between Russian and Finnish Entrepreneurs,
The School of Higher Economics, Unic program

22.04–24.05.2008
Business Opportunities in Russia and Finland,
The School of Higher Economics, Unic program

07.11–08.11.2007
Marketing Analysis and B2B Research, ALT Consulting

07.09–08.09.2007
Effective Sales Techniques, ITC Group

WORK EXPERIENCE

Berkanasoft (03.2022 – current) (M T D)
Graphic and Web designer / Marketing manager
- email- and sms- sendings from scratch
- full stack design (web and identity)
- advertising design from idea to publishing

Spectron (02.2020 – 02.2022) (M T D)
Art directing / Marketing manager
- context advertising from idea to control
- conducting exhibitions and seminars
- packaging and custom souvenir design

Farkos one (10.2015 – 11.2019) (M T D)
Brand manager / Graphic designer
- full circle trademark management
- company documentation design
- product line diversification

Lebedev Studio (03.2015 – 09.2015) (D M)
Graphic and Web designer / Photographer
- polygraphics and web-design from scratch
- item photography
- ad-campaign concept research

HEGI (08.2012 – 02.2015) (M T E)
Graphic and Web designer / Marketing manager
- marketing research
- starting new trademark in the Russian marketplace
- sales and promotion of chemical products

DVA Company (08.2010 – 07.2012) (D T)
Graphic designer / Web designer / Photographer
- logo and identity design
- interior photography
- ad-campaign concept research

Polychem (09.2006 – 03.2011) (M T E)
Marketing expert / Translator
- marketing research
- promotion of chemical products
- sales of chemical products

AWARDS

Ampersand
2021 (E)

Gold Flea
2019(LL), 2021(LL), 2023(III)

LogoSpace 2017 (P),
LogoChallenge 2020 (P)

SREDA
2019 (LL)

Fakestival
2018(I), 2019 (SL)

Dymov Ceramics
2017 (P)

ACHIEVEMENTS

as an art-director
- got Russia Designers Association diploma
- wrote an article about Banksy for artsy.net
- crown-hat design for *King Winch*
- *Megacap* industrial design for *Knigi Podarki* shop chain

@Spectron
- ad campaign concept *We see more than others*

@Farkos One
- trademark registration (state certificate #595018)
- ad campaign for porcelain products
Hand-made laboratory porcelain

@Lebedev Studio
- took part in launching ReCa website
- designed a website for *Imperial Tailor*
- invented an ad concept for *Maximilian Beer Restaurant*

@DVA Braindonors Company
- designed websites for *The English Rowing Club* and *Cyberry*
- designed navigation system for *Maryino*

@Polychem
- conducted forecasts of stock supplies
- established marketing department in the company

REFERENCES

Michael Pometsko
Art Director of *DVA Braindonors Company*

Russell Smith
Technical writer (IT)

Valery Davidoff
Head of *HEGI North-West dept.*

Alexander Leschev
Head of *TELLA Publishing Company*

LINKS

Mobile
+7 (911) 290-63-55

Drop me a line in Tg or WA, and I will call you back asap :)

Email
belozorv@yandex.ru

Cover letter
victor-v.ru/d/cl-en.pdf

Manifesto
victor-v.ru/manifesto/en

Social activity

/@mantisadesign